



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

54 WEST 40TH STREET, NEW YORK 18, NEW YORK

Vol. 16, No. 37

LW 4-3500

September 16, 1961

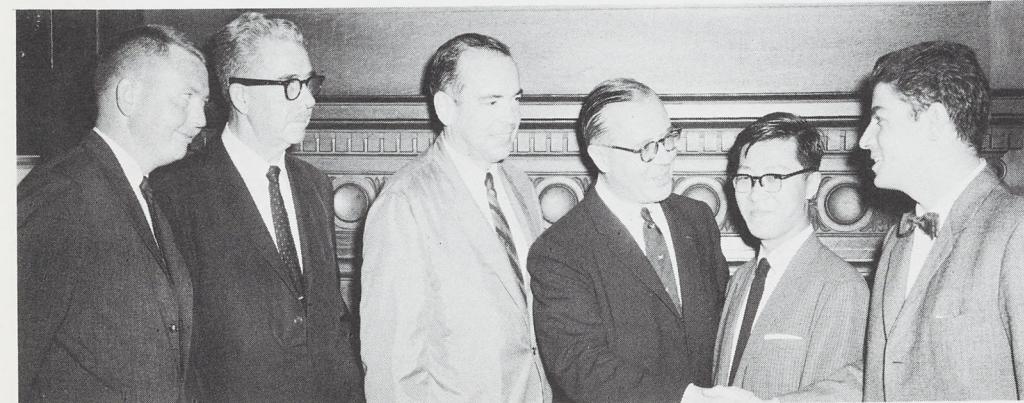
## WEISSBLATT DIES AT 62 WW II CORR & OPC OFFICER

Franz W. Weissblatt, OPC treasurer from 1959-61, and founder of the Manila OPC, died last Tuesday, Sept. 12, at Lenox Hill Hospital after an illness of eight months. Weissblatt, 62, resided at 10 Park Avenue, New York City.

For his outstanding services as war correspondent in the Philippines during the Japanese invasion, Weissblatt was decorated by the U.S. with the Medal of Freedom in 1946. The citation for the award stated that "to gain authentic information," Weissblatt visited front-line units under fire "without regard for his own safety. By his calm demeanor and courageous attitude, Mr. Weissblatt contributed much to maintaining confidence among troops."

Weissblatt was wounded in the hip and captured by a Japanese patrol on the Bataan Peninsula. He was held at Bilibid Prison in Manila for three years, until the liberation of the Islands. His wound, for which he received the Purple Heart,

(Continued on page 5)



ALASKA NIGHT, SEPT. 11: (l. to r.) Harry Morgan, special assistant to president of Macalester College, Minn., sponsor of the International Journalists Program; Sterling Fisher, Reader's Digest PR director, co-sponsor of the Program; Ansel E. Talbert, OPC vice president; John MacVane, ABC, writer/narrator of the special Alaskan films shown; foreign journalists Reimi Okamura, Asahi Broadcasting Corp., Tokyo and Giorgio Gabbi, AP, Rome.

### JOT THESE DATES ON YOUR **CALENDAR**

**Thurs., Sept. 21 — Book Night:**  
Major Alexander P. De Seversky will discuss his latest book, "America: Too Young To Die!" Question-and-answer period for members will follow. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please. (See story, this page.)

**Tues., Sept. 26 — Open House:**  
Bob Considine will be guest of honor at a night devoted to the Irish (in America and Ireland) and to Considine's new book, "It's the Irish." Full details, including special panel participants, in next week's Bulletin. Reservations, now. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

**Thurs., Oct 5 — Presentation and Dinner.** The N.Y. Herald Owls will be officially presented to OPC by New York University. Several members of the old Herald editorial staff will be present. Cocktails, 6:30 in the tenth floor lounge. Dinner, 7:30 p.m. (See story page 3)

**NOTICE**  
Due to the holiday, deadline for the Sept. 23 Bulletin will be 12:00 Noon, Monday, Sept. 18.

## Seversky to Defend Thesis of New Book

Major Alexander P. De Seversky will be present at the OPC on Thursday, Sept. 21, at an evening devoted to a discussion of his latest book, "America: Too Young to Die!" The author, who is a well-known military authority as well as a designer and builder of some of the world's great airplanes, will discuss what he believes to be the major perils facing our country.

This timely book analyzes the position of the U.S. in the world today insofar as our defenses are concerned. The author outlines a policy through which he believes we can defend ourselves against the possibility of a nuclear attack, and avoid the total destruction of a nuclear war.

The program will be followed by a question-and-answer period in which members will be given an opportunity to discuss this very controversial subject with Major De Seversky.

Cocktails, 6:30 p.m. Dinner, 7:30 p.m. The discussion will begin promptly at 8:30 p.m. Reservations, please.

## Double-Header Success; Films & Foreign Newsmen

A capacity crowd jammed the Clubhouse last Monday night for the first full-dress event of the Fall season — a double-header: Alaska night and a reception for 12 young foreign journalists bound for scholarships at Macalester College, Minn.

Following the dinner (which featured Alaska salmon flown down by UAL jet a few hours earlier), two of the six films written and narrated by John MacVane for the National Educational Radio and Television Center's 56-station network were previewed.

Col. Barney Oldfield, former PI officer of the Alaskan Command, shared the dais with Past-president Lowell Thomas, an old Alaska hand himself, making his first visit to the new Clubhouse. Vice-president Ansel Talbert presided and distributed the door prizes: copies of

(Continued on page 7)

# Overseas Ticker



Edited by CHEVA ARMOR

## MOSCOW.....from ALINE MOSBY

Vacation time: Ed Stevens, Time, is back from five weeks' motoring through Rumania, Bulgaria and Yugoslavia....Whitman Bassow, Newsweek, is vacationing at Finnish resort....Walter Lister, NY Herald Tribune, eating in Paris.. Stanley Johnson, AP, resting in Vienna and Rome....Rheingold Ensz, AP, in England....Frank Bourgholtzer, NBC, in Washington....Peter Kumpa, Baltimore Sun, in Denmark.

Moving time: With the Soviet housing shortage easing, correspondents now are able to transfer offices out of living quarters into separate apartments. UPI is latest to make big move, transporting bureau, teletypes, darkroom and all, from 13 Narodnaya to 15 Kutuzovsky. The newly-opened Kutuzovsky building for foreigners is rapidly becoming a Moscow press center.

## LA PAZ.....from BARRY BISHOP

Foreign correspondents continue to come to the world's highest capital in a slow but steady stream. In recent months, these have included two visits by Juan de Onis, NY Times, from Rio de Janeiro; David Richardson, US News & World Report, and David Belnap, UPI, both from Buenos Aires; Jules Dubois, Chicago Tribune, from Miami, and George Sherman, new Latin American correspondent for The Washington Star.

## BELGRADE.from JOSEPH C. PETERS

We sure do things in a big way. The U.S. had a total of 122 accredited men and women (correspondents, photographers, etc.) covering the Belgrade Conference, by far the largest number of any country — except the host, Yugoslavia, with 144. In contrast, U.S.S.R. had only nine. The Western countries had 359, more than the participating "non-aligned" countries put together, while other countries had 50 and the red bloc altogether had only 35. (Red China had seven.) As usual, the Russians and their allies arrived late, applying for their accreditations the last minute.

I don't know what these figures mean, but they remind me of a current joke in Belgrade. It seems a Yugoslav and a Russian were staying in the same room. Whenever the Yugoslav tried to show the Russian what his country had achieved, the Russian would come back with a "nichevo, nichevo." (The Russians had everything bigger and better.) So one day, the Yugoslav slipped a turtle in the Russian's bed. When the Russian got into the bed, he wiggled uncomfortably, then finally pulled out the turtle. He looked

at it in surprise and asked the Yugoslav what it was. The Yugoslav shrugged and said, "Oh, nothing. Just a bedbug." The Russian gasped: "Why, comrade, I never saw anything like it. You see, in Russia we have small bedbugs....very, very tiny ones....but we have a lot of them....a hellova lot of them."

Since my original report of attendance, others had drifted into the Conference:

Hamilton Fish Armstrong, Foreign Affairs; John C. Crosby, Herald Tribune; Eleanor Packard, New York Daily News; Robert T. Elson, Time; Harry Ferguson, UPI; Craig Fisher, NBC; Serge Fliegers, Hearst Headline Service; Warren Franklin, NBC; Colin Frost, AP; DePiero Garzalotti, AP; Dan Gilmore, UPI; Joseph C. Harsch, NBC; William Hartigan, ABC; Alfonso Hartmann, UPI; Lynn Heinzerling, AP; Walter Kraus, UPI, Alex Kucherov, U.S. News & World Report; Tom Lambert, Herald Tribune; David Lancashire, AP; Will Lang, Life; George McArthur, AP; Harold Milks, AP; Kenneth Miller, Rome Daily American and OPC Bulletin. Beirut correspondent; William Minehart, Voice of America; Hans Neumann, CBS; Camille Palletier, UPI; John Philip Potter, Baltimore Sun; Renzo Risica, AP; Daniel Schorr, CBS; Norman Skidmore, AP; Robert W. Smith, Minneapolis Star-Tribune; Francis Stevens, U.S. News & World Report; Rudolf Wild, UPI; Fred Zusy, Continental Press; and Bernard Redmont, OPC Bulletin Paris correspondent.

By now, most of them are gone — some to the Dalmatian Coast to rest up from the Belgrade food and sljivovica.

## WASHINGTON.from JESSIE STEARNS

Two Pan American jets departed Sept. 1 and 2 for London carrying 264 members of the National Press Club and their families. They will return from Paris on Sept. 28 and Oct. 2. Round trip fare for the flight is \$275, and while in Europe, the vacationers are on their own as to travel, lodging and interviews.

No foreign press representatives were permitted at the recent Department of State foreign policy meeting. The Association of the US Army at their annual meeting last week screened those attending. Last year exhibits and meetings were open, and members and several diplomats from foreign embassies attended.

Changes in the Capital include: Ernest L. Barcella, UPI bureau manager, will join the PR staff of General Motors on Oct. 1. Barcella joined UP in 1930 and has been Washington bureau manager since 1953....Robert Estabrook, Washington Post editorial page writer, has

## Meet The Tenants: FAMED ADVENTURERS CLUB

The half-century-old Adventurers Club, which is moving into a redecorated suite in the new OPC building within the next few days, is composed of more than 300 explorers, big game hunters, game fishermen and others who have had remarkable or outstanding adventures in every part of the globe.

The Club publishes a monthly slick paper magazine "The Adventurer," edited by Hubert Squillan.

The newspaper and literary tradition has been strong ever since the Club first was founded just after the turn of the century by a small group of writers on adventure, according to Fred Nielson, the Club's 1961 president. Dr. Carl Van Hoffman, veteran news reel cameraman and foreign correspondent, is vice president. Lowell Thomas has been selected as the Club's most recent Gold Medalist and will receive the award for outstanding adventure in Tibet and the North Pole regions at the Adventurers Club's first dinner of the current season on Sept. 20 in the newly decorated third floor dining and reception room.

OPC's first vice president Ansel E. Talbert, is the 1961 Board chairman of the Adventurers Club and was the Club's 1959 Gold Medalist for his adventures on Ice Island T-3 at the South Pole. Other past gold medal winners include the late Adm. Richard E. Byrd and Peter Freuchen, Danish newspaper correspondent, author and polar explorer, both of whose portraits now hang on temporary loan in the OPC dining room.

The Adventurers Club of New York has become the parent organization of affiliated Adventurers Clubs in Copenhagen, Honolulu, Chicago, Los Angeles and San Francisco.

gone to London to write three columns a week on foreign affairs. Robert Baker, London bureau, will return here for an assignment....C. Herschel Schooley, former Assistant to the Secretary of the Interior and Director of Information and former Assistant Secretary of Defense for Public Affairs, has joined new Texas Republican Senator John G. Tower's staff as PR assistant.

Col. Ed Kirby (ret.) saw Associate Presidential Press Secretary Andrew Hatcher at the White House last week on USO business.

The Washington World, new tabloid national weekly newspaper, makes its

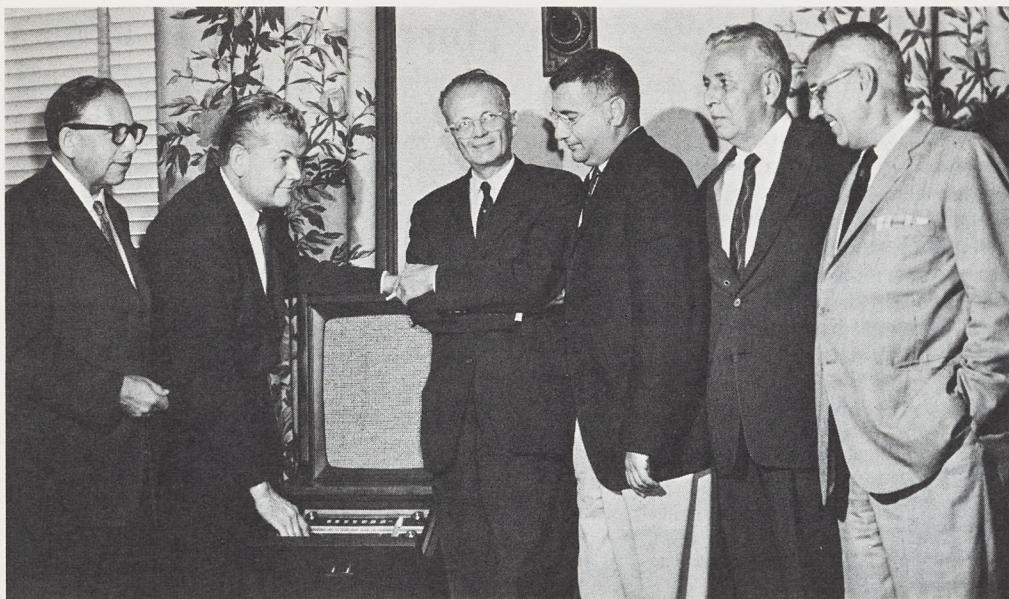
(Continued on page 7)

**Editor This Week:** Ralph Major

**Bulletin Committee Chairman**

Richard J.H. Johnston

**Managing Editor:** Lucille G. Pierlot



FLANKING OPC'S NEW RCA VICTOR STEREOPHONIC RECORD PLAYER are (l. to r.) Larry Blochman; John Luter; George R. Marek; Herbert Kupferberg; R.W. Saxon; and J.M. Williams.

## Record Player, Library For Club's Music Lounge

A press conference and presentation of a new RCA Victor stereophonic record player, and basic record library, marked the dedication of the tenth floor music lounge last Tuesday at the OPC.

During the press conference, RCA unveiled three new compact tape cartridge recorders — the Prompter, Treadliner and Fortnighter. The new instruments, using RCA's magazine-loading tape cartridge system, weigh 13 pounds and have list prices starting at \$99.95, it was announced. Among the press represented at the special conference were: Ray Ericson, *New York Times*; John Kincannon, *Newsweek*; Ren Grevatt, *Billboard*; Irving Kolodin, *Saturday Review*; and several trade publication editors as well as Club members.

Assisting OPC president John Luter in the dedication of the music room were RCA representatives: George R. Marek, vice president and general manager of RCA Victor Record Division, who talked on "trends in recorded music — present and future;" Ralston Coffin, vice president, advertising and sales promotion; Sidney R. Robards, director of public affairs; Joseph R. McCurdy, manager, product publicity; Martin F. Bennett, vice president, distributing; R. W. Saxon, vice president, marketing, RCA Sales Corp., and J. M. Williams, vice president, advertising and promotion, RCA Sales Corp. Also on hand was Larry Blochman, assistant to OPC president.

To program the new Club record player president Luter has appointed Herbert Kupferberg, well-known musicologist and record reviewer for the *New York Herald-Tribune*, to be chairman of a

Music Committee. Although the plans of the new committee are still nebulous, they will probably include "Twilight Musicales" on Sundays, and special programs at which recording stars will appear. Informal program comments by OPC members (*Vincent Sheean* has volunteered to annotate opera concerts) are also in consideration. Chairman Kupferberg will welcome volunteers for his committee.

## 'HERALD' OWLS OFFICIALLY PRESENTED AT OPC OCT. 5

The blinking Herald owls will be officially presented to the OPC by New York University on Oct. 5, at a dinner in the Clubhouse.

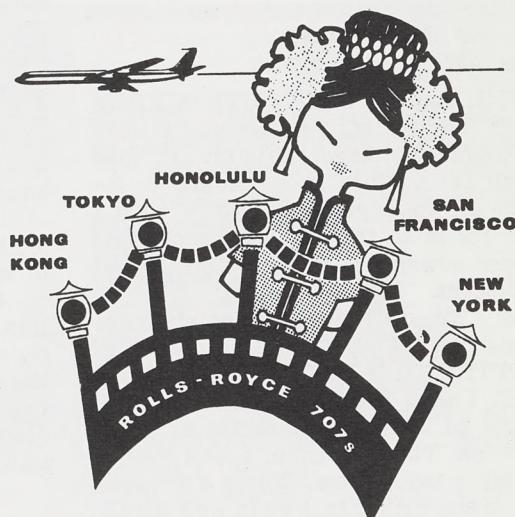
The three copper-bronze owls, which perched for 26 years atop the Herald Square edifice designed by Stanford White, will be accepted by OPC president John Luter on permanent loan from NYU.

Owls Committee chairman George McCadden announced that an impressive collection of memorabilia about James Gordon Bennett, the Younger, and the *Herald* has been arranged for a cocktail hour in the tenth floor lounge preceding the dinner. One of the two smaller owls (with wings retracted and locked) will be blinking at the party. Its mate will be on view during the dinner.

Several members of the editorial staff of the *Herald*, which folded in 1920, will attend the dinner. They include such OPCers as Albert Stevens Crockett and Frederick Mordaunt Hall.

Deltus M. Edwards, chairman and secretary for the last reunion in 1939 of the old Herald Owls Club, is coming from San Antonio, Texas, for the dinner with numerous contributions to the display of memorabilia.

## FLY BOAC'S JET BRIDGE TO THE ORIENT



Departures from New York, San Francisco and Honolulu.  
Call your Travel Agent or BOAC.

# B·O·A·C

TAKES GOOD  
CARE OF YOU

BRITISH OVERSEAS AIRWAYS CORPORATION

Offices in all principal cities

ALL OVER  
THE WORLD

# 'A Rocket Ship Has Just Landed on Third Avenue'

By ERNIE WEATHERALL  
New York Herald Tribune

Why do they call the hours after midnight the graveyard shift? Especially when there's a full moon and a hot, humid summer night?

First of all there's the news ticker unceasingly clicking out a record of violence in the metropolis — the riots, rapes, cop beatings, the life and death in the big city.

But what really livens up the early morning hours are the night people...the insomniacs, the characters, the lonely, the proud and the profane who just have to call someone. And a heck of a lot of them call Pennsylvania 6-4000 — the *Herald Tribune* number.

It's 1:25 a.m. and the first of the calls comes to the city desk. I pick up the phone and answer: "City Desk."

**IRATE MAN WITH RASPING VOICE:** City desk, yeah? Well, never mind my name, but I want to tell you a few things! I think you bums are a dirty bunch of fascists. You sold out your news columns to the John Birch Society. You're liars, rats....so drop dead all of you!!

1:35 a.m.

ME: City Desk.

**IRATE WOMAN WITH RASPING VOICE:** Never mind my name, but I think you are a dirty bunch of Communists. You've sold out your news column to the Communist Party and Moscow. I hope you all drop dead!!

1:50 a.m.

ME: City Desk.

**LITTLE OLD LADY WITH KINDLY VOICE:** The *Herald Tribune* has always been my favorite paper. Nate always used to read it....Nate is my husband. He passed on some years ago. Now what I called for is to tell you of a story that no other newspaper in New York has at this moment.

ME: We certainly appreciate your thinking of us. What is the story, Madame?

**LITTLE OLD LADY WITH KINDLY VOICE:** I want the *Herald Tribune* to be the first to know that a rocket ship has landed on Third Avenue. I can see it from my window now. There are funny little men with big heads and small bodies getting out of the rocket ship now.

ME: Thank you, Ma'm. We'll send a reporter and photographer right over...

2:10 a.m.

ME: City Desk.

**GIRL WITH SEXY VOICE:** Hullo, are you busy? I don't want to keep you from your work....but I thought you might like to talk awhile. I can't sleep without a tranquilizer and I just discovered I ran out of them. Anyway, I just saw a movie

on the late, late, late show, and I wanted to know if newspapermen are really like Lee Tracy. Are you really exciting as all get out....chasing gangsters and women and all that? Do you wear your hats in the office and sit on the editor's desk? No? You mean most of your newspapermen are married and live in the suburbs? And have children and gardens? Well, it's not like that in the movies....Aren't there any cute single reporters around? I should call where? Blake's? Oh, that's really sweet of you. What's the number there?



2:23 a.m.

ME: City Desk.

**MAN WITH BROOKLYN ACCENT:** Hey, look. I got a ten buck bet that no ball has ever been hit out of the Yankee Stadium. (bar noises in the background) Hey, you guys, shadup. I can't hear. So like I said, I gotta ten buck bet....excuse me a minute. Hey, Cardini, you put your money where your mouth is...you wanna double the bet? Okay, okay, okay. Sorry, Mister, I just now gotta twenty buck bet that no one ever hit a ball out of the Yankee Stadium. So what about it?

ME: No fair ball has ever been hit out of the Yankee Stadium.

**MAN WITH BROOKLYN ACCENT:** Hey, Cardini....what did I tell you. I'm right. Give me twenty bucks. So listen to the man yourself. Go ahead, Mister, tell the bum. Thanks. What do ya mean you didn't bey whether it was fair or foul ball. Why you....!!

2:40 a.m.

ME: City Desk.

**MAN WITH VOICE LIKE SYRUP:** Hello, this is Peter Pickingsly....I used to be a newspaperman myself. I'm in public relations now. But I'm still a newspaperman at heart. But you know when the family grows larger and the mortgages bigger, you have to go PR. What's your first name? Ernie. Well, Ernie, I don't normally ask for a favor, but I have a new account and I desperately need a few things to show him. It means a lot to me. We've just had another baby and they've

raised the school taxes in Westchester. I'm in a spot, Ernie. As one old newspaperman to another, I want you to help a guy on a spot. Tomorrow we're going to rename Times Square, "Pincus Pickles Square"....it's a publicity gag, I admit, but Mr. Pincus will be there with two pretty girls and we hoped you could make a mention of it....or better yet, send a photographer....we'll have a little buffet afterwards for the press. The girls will be there. Ernie do you think you could give Pincus Pickles a little plug in the *Herald Tribune*? As one old newspaperman to another?

3:00 a.m.

ME: (Wearily) City Desk.

**MAN WITH VOICE LIKE HUMPHREY BOGART:** I want to talk to you about the review your paper gave Marie Cazziterri, the violinist. Is the man who wrote the review there? Well, tell him for me that I read the *New York Times* every day but after that review he gave my friend Cazziterri, I'm not going to buy it anymore. You can take your *New York Times*....and you know what you can do with it.

ME: You say, Sir, that *The New York Times* wrote an unfavorable review about a friend of yours?

**MAN WITH VOICE LIKE HUMPHREY BOGART:** You certainly did and if I could get my hands on your critic....I'd punch him in the jaw.

ME: Really? Well, I'm the critic and if you think you're big enough to punch me in the jaw, come on over.

**MAN WITH VOICE LIKE HUMPHREY BOGART:** I'll be right there. What's the address of the *New York Times*? 229 West 43rd? Tenth floor? Brother, in a few minutes you're going to get yours.

## 'MEET OUR NEW MEMBERS' DEPT.

Ode to Prendergast the Proofreader

By anonymous (or at least unknown) members of the *NY Times* composing room staff.

Finding fault the livelong day —  
That's the way Prendergast earns his pay.

Adding that and deleting this,  
Seems to give him every bliss.

The compositors call him a holy terror,  
Because he catches every error.

We would like to have photos of all members on file. If you have not already sent one to us, please do so. Local members may stop in at the Bulletin office and Miss Pierlot will take a quick Polaroid head-shot.

## Charter To Fly In '62; Miss Ross Again Chairman

Plans for a repetition next year of the successful OPC charter-to-Europe program were announced this week by Madeline D. Ross, reappointed chairman of the Charter Flight Committee by President John Luter.



Ross

Selected as carrier for the 1962 OPC charter, Miss Ross said, was British Overseas Airways Corporation, which will make available jet aircraft powered by Rolls Royce engines.

Departure and return dates will be: ...New York to Paris, May 18, 1962 ...London to New York, June 17, 1962

Although seating accommodations will be similar to those on economy flights, BOAC has promised services and amenities of "first class or better." Each round-trip will cost \$285.

Only OPC members and their husbands or wives are eligible for the special charter, and wives must be accompanied by their member-husbands.

*Bulletin* readers will receive more information and a registration blank in two weeks. Registrations must be accompanied by a \$10 non-refundable registration fee to be applied toward the cost of each ticket.

Members are asked not to request exceptions be made to flight plans or regulations, Miss Ross said, and not to telephone now for more information. (This will be the only charter flight this year.)

## New Malaya Bureau for AP

KUALA LUMPUR — Newest bureau in the worldwide news collection and distribution network of AP opened last month in Malaya, it was announced by Don Huth, chief of the agency's Southeast Asian Services.

In temporary charge of the Kuala Lumpur office is veteran newsman A. L. McIntyre, a native of Singapore who joined AP in 1947.

## INDIAN VISITOR AT CLUB

Baldev Kapoor, one of India's prominent photographers is a guest in residence at the Club for a few weeks. Kapoor is a member of the India Press Club.

## WEISSBLATT (Continued from page 1)

remained untreated and required major corrective surgery after he was freed.

During the American invasion, he was found at prison by H.D. "Doc" Quigg of UPI. In the book, "Deadline Every Minute," by Joe Alex Morris, Quigg describes the meeting: "Even as Stanley did in darkest Africa those many years ago, I said, 'I'm Quigg, United Press,' and the Doctor Livingston of Bilibid Prison grasped my hand fervently. 'I'm Weissblatt, United Press.' "

Born in Philadelphia, Weissblatt served with the UP as a Far East correspondent in China, Japan and the Philippines from 1931-45. He was at one time editor of the *Japan Review*, an English-language publication, the *Philippines Mining News*, *Philippine Financial News*, and was editor and publisher of *Who's Who in the Philippines*. He left UP in 1946 and returned to New York where he became president of Franz Weissblatt Inc., an export management firm, and treasurer of Scholnik Overseas Corp.

He is survived by his wife, Lillian; two sisters, Mrs. John Rubin and Mrs. Benjamin Silver, both of Philadelphia, and two brothers, Willard D. Weissblatt of Waban, Mass., and Harry Weissblatt, book editor of the *Trenton (N.J.) Times*.

## PEOPLE & PLACES

TRAVELING: Photographer Charles Rotkin leaves Sept. 20 for 3-month 4,000 mile swing around Europe to gather book material and handle editorial and industrial assignments ranging from Scotland to Naples, Vienna and points between... Rosalind Massow, Parade mag, just returned from a month work/play tour of Yugoslavia and Israel... Henry Hicks, ABC News, is off on a vacation trip including stops at Moscow, Berlin, Paris and London.... Curt Gunther just returned after 20 weeks in Hollywood covering special magazine assignments on Paramount's "Too Late Blues," "Hell is for Heroes" and the Jerry Lewis picture "Errand Boy." His still photos of WWII action will be used for background for opening credits on "Hell is for Heroes." ... Tomas Friedmann, PIP Photos, writes from northernmost Norway tip: "No midnight sun but at least it's very coooooool here."

PUBLICATIONS: "The Cuban Story," by Herbert Matthews, NY Times, will be published by Braziller this month.... NY Times nature reporter John Devlin had a piece in July Reader's Digest called "Watch Out for Sharks," written with Leicester Hemingway, little-known brother of the late Ernest Hemingway.... Published Sept. 14: soft cover original called "Etiquette and Manners," by Carolyn Coggins; and "Science and the New Nations," edited by Ruth Gruber.

## Movies in flight...another TWA first

First-run movies are now being shown on SuperJets. Choicest films from Hollywood—and Europe—are featured aboard selected daily flights between New York and California . . . and on most TWA international flights. They are projected on a special wide screen in the First Class cabin. Featherlight headsets bring the sound only to passengers who wish to see the movie . . . others are not disturbed. This is the latest innovation to make your flight seem even faster and more enjoyable on world-famous **TWA SuperJets**.



"By Love Possessed." Starring Lana Turner, Efrem Zimbalist, Jr., and Jason Robards, Jr. A United Artists Release.

Gordon Gilmore

Vice Pres. Public Relations  
Trans World Airlines

U.S.A. • EUROPE • AFRICA • ASIA

**TWA**  
THE SUPERJET AIRLINE\*

# LETTERS



Editor, *Bulletin*:

I thoroughly enjoyed meeting with the members of the Club on Tuesday (Aug. 29, 1961). Everytime I appear before an audience of newsmen I get the feeling that perhaps I have missed my calling and should have been a newspaperman, since I feel so thoroughly at home with journalists. The Overseas Press Club audience was one of the most alert and intelligent I have ever addressed.

Sincerely yours,  
Filipe Hererra  
President

Inter-American Development Bank

Editor, *Bulletin*:

When a friend sent me a copy of your *Bulletin* (July 29, 1961) detailing my mishap in Bizerte, I noticed that you have a membership drive on. Like many other correspondents, I have often thought about joining but never got around to it.

You can now state with accuracy that your membership drive left no stone unturned to shake up correspondents; and in fact you got one member by his best shot.

Sincerely,  
Paul Davis, NBC  
Tunis

*For the finest  
in photographic  
reporting...*



UNITED PRESS INTERNATIONAL  
Commercial Photography Division

Official Photographers for the  
OVERSEAS PRESS CLUB

WORLD HEADQUARTERS  
220 East 42nd St., New York 17, N.Y.  
MUrray Hill 2-0400

Roy Mehlman, Director

## NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

### ACTIVE

Alvadee Adams - U.S. Lady Magazine  
Ralph Chapman - N.Y. Herald Tribune  
George W. Cornell - AP  
Beatrice T. Dobie - Time, Inc.  
William Eisnitz - Globe Photos, Inc.  
Theodore Friend - Variety & Arrow Press Service (Mediterr. area)  
Max Peter Haas - European Picture Service  
Chester E. Hagan - NBC  
Lawrence G. Hauck - New York Times  
Robert J. Manning - N.Y. Herald Tribune  
Sid Schapiro - The Stars & Stripes  
Roger Tatarian - UPI  
Russell C. Tornabene - NBC  
Stanley E. Wayman - Time & Life, Bad Godesberg

### ASSOCIATE

James P. Aldrich - NBC  
Raymond W. Apple, Jr. - NBC  
Atra Baer - N.Y. Journal-American  
Irena Balinska - N.Y. Corresp. for France Soir  
Peter B. Bart - The New York Times  
Bruce Bendow - Chemical Week  
Robert M. Bleiweiss - Business Internat'l  
Robert L. Brown - Printers' Ink Pub. Co.  
Jack B. Cherwin - The New York Times  
Lynn Clark - Vision, Inc.  
Frazier Dickson - N.Y. Herald Tribune  
Stan Diner - AP 1948/55  
Richard W. Estrin - Newsday, Inc.  
Gene L. Farinet - NBC  
Sidney S. Feingold - The News  
James J. Flanigan - N.Y. Herald Tribune  
Glenn C. Fowler - The New York Times  
Oscar Fraley - UPI  
Junro Fukashiro - N.Y. Corresp. for Asahi Shimbun, Tokyo  
Jonah Gitlitz - U.S. Radio Magazine 1957/61  
Marian Glick - CBS  
Edward J. Gough - NBC  
Alexander S. Gross - N.Y. Herald Tribune  
Karen Gundersen - Life Magazine  
James R. Hambelton - N.Y. Herald Tribune  
James E. Harper - NBC  
Gilbert O. Herman - CBS  
Murray W. Illson - The New York Times  
Richard J. Jennings - free lance  
Darius S. Jhabvala - N.Y. Herald Tribune  
Earle Kersh - Time, Inc.  
Christina Kirk - N.Y. Herald Tribune  
Tadashi Kitani - N.Y. Corresp. for Asahi Shimbun, Tokyo  
Daniel W. Kops - WAVZ & WTRY  
Herbert Koshetz - The New York Times  
Sabina Lietzmann - N.Y. Corresp. for Frankfurter Allg. Zeitung  
Charles E. Lucas - USAF Wiesbaden  
Terence V. McCarten - N.Y. Herald Tribune  
Frank E. McCarthy - WOR  
Arthur McClure - N.Y. Journal-American  
Robert B. McIntyre - Editor & Publisher Co.  
Francis J. McKeown - The News  
Joseph A. Mansi - UPI  
Charles Lam Markmann - The News  
Anthony Marvin - Mutual Broadcast System  
John M. Meyer - Printers' Ink Publ. Corp.  
Arnold Michaelis - free lance  
James J. Morisseau - N.Y. Herald Tribune  
James G. Morton - free lance  
John I. Nicholas - N.Y. Herald Tribune  
Tom O'Brien - ABC  
Yasumasa Ota - N.Y. Corresp. for Kyodo News Service, Japan  
Theodore M. Pasca - UPI  
William Percival - NBC  
Arthur G. Perfall - Newsday, Inc.  
S. Marion Pikul - Time, Inc.  
Raymond K. Price, Jr. - N.Y. Herald Tribune  
David Prowitt - ABC

Arthur M. Quisenberry - AP  
C.J.A. Rettie - free lance for BBC  
Harold Rosenthal - N.Y. Herald Tribune  
Fortuna Calvo Roth - Vision Magazine  
Gordon W. Schultz - UPI  
Jack F. Shively - Thomasville (Ga.) Times-Enterprise

Gerald M. Simons - Time, Inc.  
Allen W. Smith - The Herald-News, Passaic, NJ.  
Ellison W. Smith - N.Y. Herald Tribune  
Lois Stewart - Business Week  
Richard J. Taft - Printers' Ink Magazine  
Earl G. Talbott - N.Y. Herald Tribune  
Robert B. Temple - The New York Times  
Hans Raj Vohra - Washington Corresp. for the Times of India  
Arthur H. Wakelee - NBC  
Robert B. White - NBC  
John D. Williams - The Wall Street Journal  
Richard Yaffe - U.S. Corresp. for The Jewish Chronicle (London) and Al Hamishmar (Tel Aviv)

### AFFILIATE

Sou Chan - House of Chan  
William B. Crist - William B. Crist Company

### MEMBERSHIP APPLICATIONS

#### ACTIVE

JAMES M. FERON - The N.Y. Times, London. (N.Y. and UN since 1952.) Proposed by Robert G. Black; seconded by Michael G. Crissan.

ELIZABETH EAMES SWAYNE - Fortune Magazine. Business International of N.Y. 1954/57 (Sydney, Australia). Proposed by Charles H. Klensch; seconded by Ed Engberg.

#### ASSOCIATE

CHARLES K. COATES - NBC News since Aug. '61. The Nashville Tennessean 1957/61. Proposed by James M. Quigley; seconded by W. A. Corley.

HEINER GAUTSCHY - U.S. Correspondent for Swiss Broadcasting Corporation. Proposed by David Berger; seconded by Edith Gloor.

LEWIS JORDAN - The New York Times since 1946. Proposed by Henry R. Lieberman; seconded by Emanuel R. Freedman.

NICOS LINARDATOS - Director of the Greek Embassy Press and Information Service in New York. Proposed by Michael G. Crissan; seconded by Mark Strage.

ISABELLE MALLET - New York Times 1945/60. Bell Newspaper Syndicate 1921/36. Proposed by Kathleen McLaughlin; seconded by Margaret Mara.

JAMES J. NAGLE - The New York Times since 1935. Proposed by Richard J. H. Johnson; seconded by William M. Freeman.

PREScott W. ROBINSON - CBS News since 1960. WOR Radio 1941/60. Proposed by William Kling; seconded by John Luter.

JEROME H. WALKER - Editor & Publisher Co. since 1944. Knickerbocker News (Albany) 1932/44. Proposed by J.C. Dine; seconded by Joseph Willicombe, Jr.

### UPI OPENS NEW BEAMCAST

TOKYO - UPI has started a radio-photo beamcast direct from Europe to Asia, it was announced by Ernest Hobrecht, UPI vice president and general manager for Asia.

Fred Zavattero, UPI Asia Division newspicture manager, worked out the technical arrangements for the new photo service.

**DOUBLE HEADER (Cont'd. f. p. 1)**

Harry Kursh's new book "This Is Alaska."

The visiting journalists (from Asia, Africa, Europe, South America and Australia) were presented by Harry Morgan of Macalester and *Sterling Fisher* of the Readers' Digest Foundation, one of the sponsors of their year in the U.S., and were interviewed by the Voice of America during the reception in the tenth-floor lounge.

Program Coordinator *Larry Blochman* announced that the Alaska preview was the first of a regular series of screenings being arranged by a new Film Committee (*Rohama Lee* and *Kurt Lassen*, co-chairmen) to be announced soon.



Talbert, Blockman, MacVane and Chef Ovide examine salmon, specially imported from Alaska for last Monday's dinner.

**TICKER (Continued from page 2)**

first appearance Sept. 28 with Ralph de Toledo as editor-in-chief. Ralph was formerly with Newsweek and a columnist for King Features. Jack Doherty, formerly with the NY Daily News, is managing editor. The paper will be five columns with at least 16 pages and will carry advertising and sell for 15 cents.

James N. Faber, Seattle newsman, has been named Assistant to the Secretary of the Interior Stewart Udall and Director of Information. During the war, Faber was news editor for the Armed Forces Radio Service in New Guinea and the Philippines. In 1957, after leaving the Seattle Post-Intelligencer, Faber became director of communications for the Century 21 Exposition, opening in Seattle in 1962.

He completed assignments with the Department of Commerce's fairs in Brussels, Paris, London and Washington.

## CLASSIFIED



**HOUSE FOR SALE OR RENT: PRIVACY, PROPERTY, PERSONALITY.** This Junior Estate has them all. Beautiful, custom built, ranch house on heavily wooded 1.4-acre plot. One hour from NY on LI's delightful North Shore, 5 minutes from LI Sound. 3 bedrooms, one bath, all new fruitwood kitchen, stainless steel sink and oven, Waste King dishwasher; picturesquely panelled dining room overlooking fish pond, fruit trees and garden; pine-panelled living room with fieldstone fireplace; sunken master bedroom with walk-in cedar closet; finished basement with bar-/refrigerator; covered porch and garage. Taxes ONLY \$300. Will sell for \$24,500 (4 3/4 % G. I. can be assumed) or will rent for \$210 per month with option to buy. Tele: (516) FOrest 8-3701 or (in NY) STillwell 4-0610.

**PARIS APARTMENT WANTED:** Female correspondent needs Paris apartment, furnished or unfurnished, 1 to 3 rooms, lease or sublease, around Nov. 1. Write: *OPC Bulletin*, Box 220.

**APARTMENT SUBLET WANTED:** Furnished or unfurnished. 2 bedrooms, living room, fireplace, garden and/or terrace. Soonest. Gramercy, Murray Hill, Turtle Bay or E. 60s area. 6 months, 1 year or longer. Will take over lease if desired. 2 very responsible business women. Hopeful top: \$250 month. Tele: Miss Pierlot, *OPC Bulletin*, LW 4-3500.

**SUBLLET:** 6 months or more beginning Nov. 1961. High floor, corner apartment, Midtown, West side, 3½ rooms, furnished, \$250 month. Tele: TR 3-7605.

**VETERAN, EX-UNITED PRESS CORRESPONDENT NOW BASED IN INDIA, SEEKS NEWS MEDIA STRINGING AND PR PLACEMENT ASSIGNMENTS.** Write: *OPC Bulletin*, Box 216.

**ASSIGNMENTS WANTED:** Former Midwest wire service reporter (Chicago, Detroit) now stationed in NYC seeking outside assignments. Write: *OPC Bulletin*, Box 666.

## PLACEMENT

### Midwestern City

No. 531 Writer for product & association writing. Salary around \$10,000.

No. 532 Good researcher to do factual research into library, magazine & Congressional Records. Salary \$8,000-10,000.

### New York City

No. 522 Food product publicist — male or female — exper. in food product publicity & photography; press contacts. Salary range \$9,000-11,000.

No. 527 PR man with legal & association background; possibly part time. Salary open.

No. 528 All-round publicist — good writer with good N.Y.C. editorial contacts. 3-4 years agency experience publicizing consumer goods. Salary \$9,000-11,000.

If you are registered with the *OPC Placement Committee* and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts (who is now serving in part as Executive Secretary) at the *OPC*, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the *OPC* number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only *OPC* members in finding jobs.

## L.B. Foster

**Company** is the nation's leading supplier of steel sheet piling, a product widely used in the construction industry. Foster also holds a dominant position as a warehouser of rail and track accessories and is the nation's largest national distributor of steel pipe and tubular goods. With headquarters in Pittsburgh, Foster has warehouses in six cities across the U.S.

*Helping tell the story of  
L. & B. Foster Company  
and other leaders in American industry  
is the business of*

## Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh • Toronto  
PUBLIC RELATIONS

Remington Rand—the business that serves all business—can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

**Remington Rand**  
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N.Y.

# THINKING EUROPE?

**ITALY**

Round-trip New York-Rome  
**ONLY \$485**

New York-Copenhagen Round-trip  
**ONLY \$426**

**FRANCE**

Round-trip New York-Paris  
**ONLY \$390**

**BRITAIN**

New York-London  
**NLY \$350**

New York-Vienna  
**ILY \$467**

**GERMANY**

Round-trip New York-Frankfurt  
**ONLY \$426**

N. Y.-Lisbon  
**\$350 ONLY**

17-day Economy Excursion fares by Pan Am Jet,  
effective October 1st through March 31st.

**Now—two can fly abroad on Pan Am Jet Economy fares—for the price of one first-class ticket**

Enjoy Europe this Autumn, just when Pan Am Jet fares are at their lowest.

Gone are the tourist crowds from hotels, shops and restaurants. You explore the cities, roam the countryside with a warm and happy heart. You see the real Europe. Choose Pan Am to see more of it—more pleasantly. Fares listed above are just a few Pan Am off-season bargains.



You can fly giant Pan Am Jet Clippers\* direct from any of 11 U.S. gateway cities to Europe. Pan Am offers the widest choice of Jet flights—49 a week—and Pan Am Jets fly direct to 20 major European cities, far more than any other airline. See your Travel Agent, and insist on flying Pan Am, the airline that adds the Priceless Extra of Experience to every flight.

\*Trade-Mark, Reg. U. S. Pat. Off.

**WORLD'S MOST EXPERIENCED AIRLINE—FIRST ON THE ATLANTIC . . . FIRST ON THE PACIFIC . . . FIRST IN LATIN AMERICA . . . FIRST 'ROUND THE WORLD**